



Eugene Hoeven is President & Founder of EH&A, an aviation management consulting firm established in 2005 and based in Montreal, Canada. For over 25 years Eugene has worked for and represented aircraft operators, airports, air navigation services providers, manufacturers, technology solutions providers and industry associations such as KLM Royal Dutch Airlines, Amsterdam Schiphol Airport, Bombardier, the International Air Transport Association (IATA) and the Civil Air Navigation Services Organisation (CANSO) to enhance their reputation and brand recognition, achieve millions of dollars in cost savings, and create competitive advantage. During this time, he has also represented the aviation industry at the International Civil Aviation Organization (ICAO) for close to 20 years. As management consultant, Eugene works with clients to improve their performance and grow their business.

Eugene started his aviation career with KLM where he held several positions in financial management and airport operations support, which included ground handling contract negotiations, airport facilities management, service quality and performance, passenger facilitation, airport transfer services, and airline alliance work with Northwest Airlines. Then, after a brief tenure as a consultant with Schiphol Management Services (Amsterdam) on airport strategic planning and development projects, Eugene joined Bombardier Regional Aircraft where he was responsible for marketing and sales support for the Dash-8 and CRJ products in the Europe and Africa regions. He was then recruited by IATA as Assistant Director User Charges - the Americas & ICAO, to lead and represent the airline industry on airport and air navigation services (ANS) development and funding, which included the privatization of the Canadian air navigation system and the creation of NAV CANADA.

After 9/11 he became Director, Risk Management & Insurance at IATA, with responsibilities for both corporate and industry risk management and insurance activities, during which time he introduced the enterprise risk management (ERM) framework to managing organizational risks. Eugene then joined CANSO in 2006 as Director, ICAO & Industry Affairs where he was responsible for representing the interests of the air traffic management (ATM) industry and managing the relationship with ICAO and the various other aviation industry associations with a presence in Montreal. In this function, he played a key role in the development of strategies, policies and plans on a wide range of government and industry affairs issues that contributed to the doubling of the CANSO membership over the nine years he was with the association. He



also served on numerous ICAO panels and committees that helped shape the international standards and recommended practices and policies on topics ranging from infrastructure economics, aviation and the environment (emissions and noise), aviation security, safety management, and regulation.

Eugene Hoeven holds a bachelor degree in Economics from McGill University, a diploma in business administration from the University of Ottawa, and an Executive MBA from the John Molson School of Business at Concordia University, Montreal. He also holds an Accredited Director designation from the Institute of Chartered Secretaries and Administrators (ICSA) – Canada and is a member of the Institute of Corporate Directors (ICD).

Connect With Me On LinkedIn: <https://www.linkedin.com/in/ehoeven>